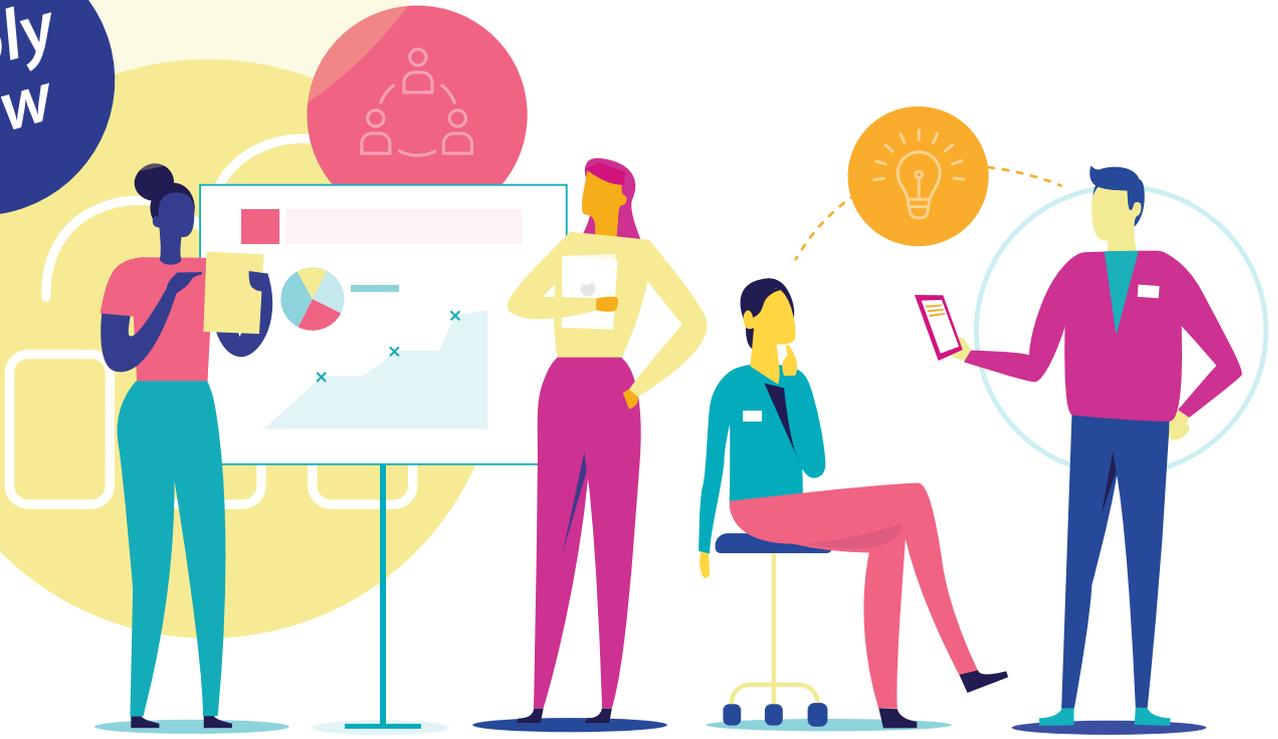


Apply
now



Virtual Spread Academy

27–29 April 2021

Addressing Health Inequalities

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The South West AHSN is planning its fourth Spread Academy for health, care and voluntary community and social enterprise (VCSE) leaders. The Academy is designed to equip teams with the skills and strategies they need to unleash community-centred approaches that address the health inequalities exacerbated by COVID-19.

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Health inequalities represent avoidable differences in health across the population, and between different groups within society. They arise because of the conditions in which we are born, grow, live, work and age.

COVID-19 has highlighted pre-existing inequalities, but it has also been a catalyst for community-centred innovations that help tackle these problems.

Spread Academy is designed to give skills, confidence and expertise to health, care and VCSE leaders like you. It will enable you to spread innovative approaches and learning so that more communities can benefit.



Do you have a community-centred approach or intervention that's improving lives?

Community-centred interventions as part of place-based strategies are increasingly recognised as effective methods in addressing the root causes of health inequalities at the local level.

If you and your team have developed an approach that promotes health and wellbeing, or reduces COVID-19 related health inequalities, using non-clinical methods, then we want to hear from you!

If your innovation or approach has already been prototyped and proven to work, now might be the time to consider applying for Spread Academy.

We would like to invite applications from the following:

- Teams seeking to scale up and spread community-centred interventions e.g. Social Prescribing and community development approaches, that have evidenced demonstrable improvements in addressing health inequalities
 - Teams seeking to systematically spread digital solutions that enable and support community-centred action
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What is Spread Academy?

Spreading and scaling ideas across the health and care system is a challenge. Spread Academy is an immersive training programme designed to equip you with the skills and confidence you need to make large-scale change.

Launched in 2019, the Academy was developed in collaboration with the renowned US-based social change agency, **Billions Institute**. Together we have supported over 200 professionals to refine their aims, reach new audiences, and build an operation to spread their ideas across large systems.

What you will learn

As a participant, you'll learn a practical framework for designing and leading large-scale change that the Billions Institute call the 'Model for Unleashing'. Through a series of experiential exercises, encouraging you to dig deep into your motivations, you and your team will be supported to apply the model, facilitating both strategic planning and personal development by:

- Setting clear and compelling aims to match your ambitions for change
- Planning for spread by developing 90-day work plans
- Expanding your methods and tools to enable change
- Using data in a way which can propel spread
- Understanding and managing the barriers to spread
- Working positively in teams and openly with other people



How it works

Spread Academy will run online, via Zoom, from 27–29 April 2021.

Sessions will combine live online training with group work, presentations and coaching. Prior to the 3-day immersive Spread Academy, there will be a 1.5 hour 'Technical Orientation' workshop plus 2 half-day 'On-boarding' workshops. It's important that you are available to attend all 4 sessions.

Support will be given to ensure that all project teams can access course materials, and use Zoom effectively, prior to the start of the programme. Each team will be allocated a 'Spread Fellow', who has previously undertaken the programme, to coach and guide you along your journey.

After completing the sessions you'll be provided with ongoing support via face-to-face or online mentoring with Spread Fellows and a monthly online group coaching session with Spread Academy course leader and Billions Institute founder, Becky Margiotta.

Apply now

If you are a Project Lead and would like to apply to join the Spread Academy (Health Inequalities), please complete our **application form**. As part of the selection process, all applicants will be invited to an online 'Are you ready for Spread?' session on 28 January 2021, where teams will be assessed on whether their project is ready to spread. Don't worry if your project isn't ready – we'll signpost you to the support and tools you'll need to get your project Spread-ready. **The deadline for applications is midnight 15 January 2021. If you have any questions or for further information please contact spreadacademy@swahsn.com.**